

3M Science.
Applied to Life.™



3M™ Durable Floor Marking Tape 971L

**Fast, flexible and
durable for no compromises.**

**Unbeatable toughness.
Unparalleled flexibility.**

You need to do your job faster than ever before without sacrificing safety or standards. And you need to be able to rely on your floor marking to change with you — and to stand up to heavy traffic and tough conditions. That's where we come in. Our tapes go down quickly and come up easily, so changes are no sweat. When you're facing new regulations, new equipment, new products — you have the power to adapt your facility to ever changing conditions. No compromises.



3M™ Durable Floor Marking Tape 971L stands up to your ever changing conditions. The flexible floor marking you need for tough, high-traffic conditions.



Fast and easy to apply with clean removal

Requires minimal tools or production downtime to apply — no dripping paint, drying, fumes, or clean-up. Just peel, apply, and get to work.



Superior durability

Thick vinyl backing is easy to clean and provides excellent abrasion resistance. Withstands lifting, curling and peeling where other tapes fail.



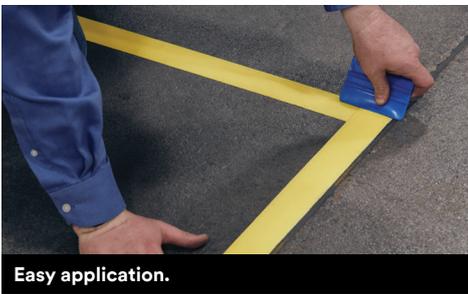
Make your facility more flexible

Change your layout whenever you like, with no grinding off old paint or masking for new — saving you time and money. Wide variety of tape widths available.



Maximize your efficiency

Using the 5S visual management system helps make it easier to ensure your workplace is more organized, efficient and productive.



Easy application.



Resists lifting from forklift traffic.



Clean removal helps eliminate residue scraping.

3M™ Durable Floor Marking Tape 971

SAP Number	Size	Case Qty	Color
7100333354	50.8mm x 32.9m (2in x 36yd)	6/case	Yellow 
7100333357	76.2mm x 32.9m (3in x 36yd)	4/case	
7100332311	101.6mm x 32.9m (4in x 36yd)	3/case	
7100248469	609.6mm x 32.9m (24in x 36yd)	1/case	
7100333355	50.8mm x 32.9m (2in x 36yd)	6/case	Blue 
7100332312	76.2mm x 32.9m (3in x 36yd)	4/case	
7100332309	101.6mm x 32.9m (4in x 36yd)	3/case	
7100259598	609.6mm x 32.9m (24in x 36yd)	1/case	
7100333353	50.8mm x 32.9m (2in x 36yd)	6/case	Red 
7100332310	76.2mm x 32.9m (3in x 36yd)	4/case	
7100333356	101.6mm x 32.9m (4in x 36yd)	3/case	
7100259750	609.6mm x 32.9m (24in x 36yd)	1/case	
7100333245	50.8mm x 32.9m (2in x 36yd)	6/case	White 
7100333246	76.2mm x 32.9m (3in x 36yd)	4/case	
7100333247	101.6mm x 32.9m (4in x 36yd)	3/case	
7100248651	609.6mm x 32.9m (24in x 36yd)	1/case	
7100333643	50.8mm x 32.9m (2in x 36yd)	6/case	Orange 
7100333645	76.2mm x 32.9m (3in x 36yd)	4/case	
7100333249	101.6mm x 32.9m (4in x 36yd)	3/case	
7100260619	609.6mm x 32.9m (24in x 36yd)	1/case	
7100333644	50.8mm x 32.9m (2in x 36yd)	6/case	Green 
7100333641	76.2mm x 32.9m (3in x 36yd)	4/case	
7100333248	101.6mm x 32.9m (4in x 36yd)	3/case	
7100259749	609.6mm x 32.9m (24in x 36yd)	1/case	



Scan or click on the QR code to learn more.



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